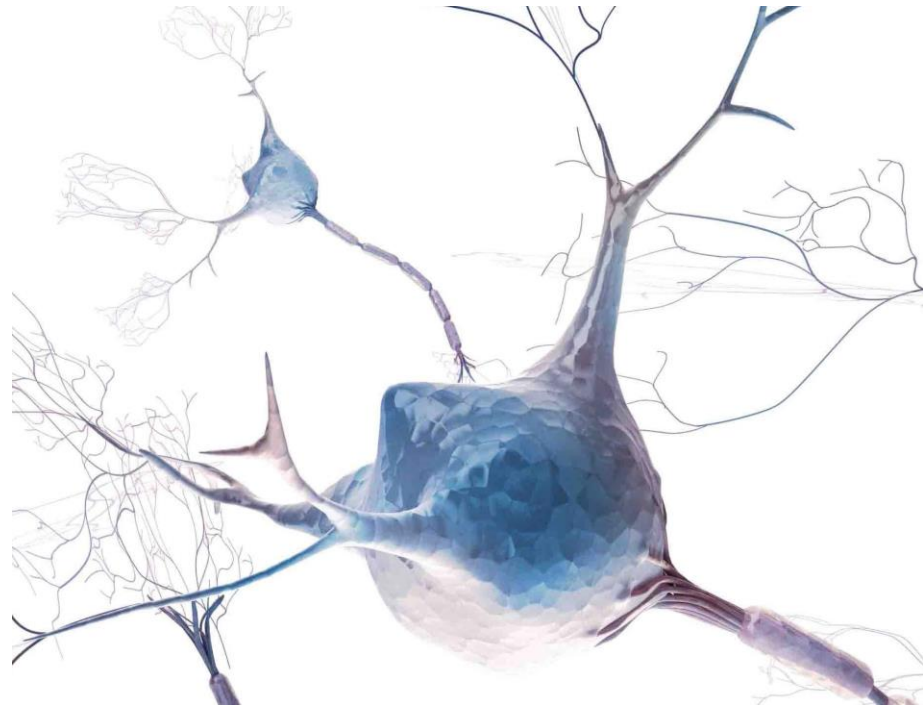

Hvilke medisinske behov har vi løst om 10 år?

Gry Fluge Vindedal, PhD

Medisinsk rådgiver, nevrologi

AbbVie



AGENDA

- Nevrologiens kompleksitet
- «The crisis» innen den farmasøytiske industrien
- Fremtidens muligheter

PRESENTASJON

- Om meg: MSc og PhD i neuroscience, henholdsvis fra NTNU og UiO
- Startet i mai 2015 som medisinsk rådgiver innen nevrologi i AbbVie
- Om AbbVie: nytt biofarmasøytisk selskap (01.01.2013) etter separasjon fra Abbott
- Fokus på å hjelpe pasienter med alvorlige og kroniske lidelser



OUR THERAPEUTIC AREAS

We discover and develop new drugs in therapeutic areas that we believe will make the most significant impact on the disease and its management.

IMMUNOLOGY

As leading experts in autoimmune diseases and therapies, AbbVie is focused on developing new medicines to address chronic progressive diseases in the field of immunology. Our programs focus on investigating both targeted oral therapies and biologics.

Areas of interest

- Rheumatoid arthritis
- Crohn's disease
- Psoriasis
- Osteoarthritis
- Lupus
- Celiac disease

LIVER DISEASE

Our antiviral program focuses on the development of treatments for Hepatitis C (HCV), a liver disease that affects more than 160 million people worldwide with approximately 3-4 million new cases of infection every year. Our research focus is on reduction of viral load and long term outcomes.

Areas of interest

- HCV
- Fibrosis

ONCOLOGY

Our research is committed to discovering and developing targeted therapies that work against the processes cancer cells need to survive. We are investigating both small and large molecule approaches, and our internal research efforts are balanced with external collaborations across industry, academia and healthcare authorities.

Areas of interest

- Solid tumors
- Hematologic malignancies

NEUROSCIENCE

Our innovative research focuses on developing therapies for neurodegenerative diseases by targeting mechanisms that block neurodegeneration and promote neuroprotection and regeneration. We are interested in highly validated targets and biomarkers.

Areas of interest

- Alzheimer's disease
- Multiple sclerosis
- Parkinson's disease

RENAL

Increasing rates of diabetes, obesity and hypertension have led to a growing prevalence of kidney disease. We are focused on mechanisms and biomarkers associated with rapid progression of diabetic nephropathy.

Areas of interest

- Chronic kidney disease
- Diabetic nephropathy
- Fibrosis

ADDITIONAL FOCUS AREAS

- Cystic fibrosis
- Ophthalmology
- Platforms & technologies

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Nevrologiens
kompleksitet

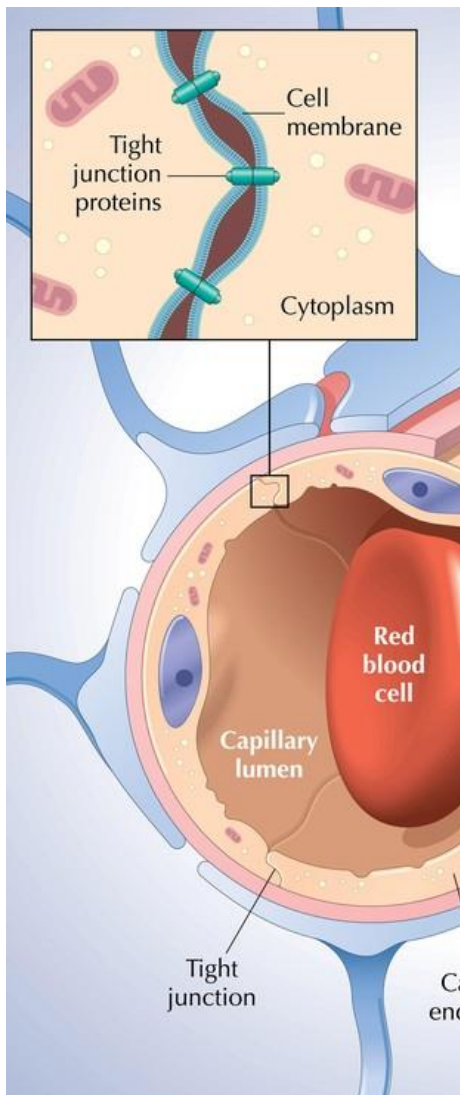


HJERNEN'S TIDSALDER



<http://www.wired.com/wp-content/uploads/2014/07/brain1.jpg>

UTFORDRINGER

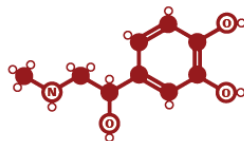


THE STRUCTURES OF NEUROTRANSMITTERS

STRUCTURE KEY: ● Carbon atom ○ Hydrogen atom ○ Oxygen atom N Nitrogen atom R Rest of molecule

ADRENALINE

Fight or flight neurotransmitter



Produced in stressful or exciting situations. Increases heart rate & blood flow, leading to a physical boost & heightened awareness.

NORADRENALINE

Concentration neurotransmitter



Affects attention & responding actions in the brain, & involved in fight or flight response. Contracts blood vessels, increasing blood flow.

DOPAMINE

Pleasure neurotransmitter



Feelings of pleasure, and also addiction, movement, and motivation. People repeat behaviours that lead to dopamine release.

SEROTONIN

Mood neurotransmitter



Contributes to well-being & happiness; helps sleep cycle & digestive system regulation. Affected by exercise & light exposure.

GABA

Calming neurotransmitter



Calms firing nerves in CNS. High levels improve focus; low levels cause anxiety. Also contributes to motor control & vision.

ACETYLCHOLINE

Learning neurotransmitter



Involved in thought, learning, & memory. Activates muscle action in the body. Also associated with attention and awakening.

GLUTAMATE

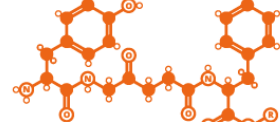
Memory neurotransmitter



Most common brain neurotransmitter. Involved in learning & memory, regulates development & creation of nerve contacts.

ENDORPHINS

Euphoria neurotransmitters



Released during exercise, excitement, & sex, producing well-being & euphoria, reducing pain. Biologically active section shown.



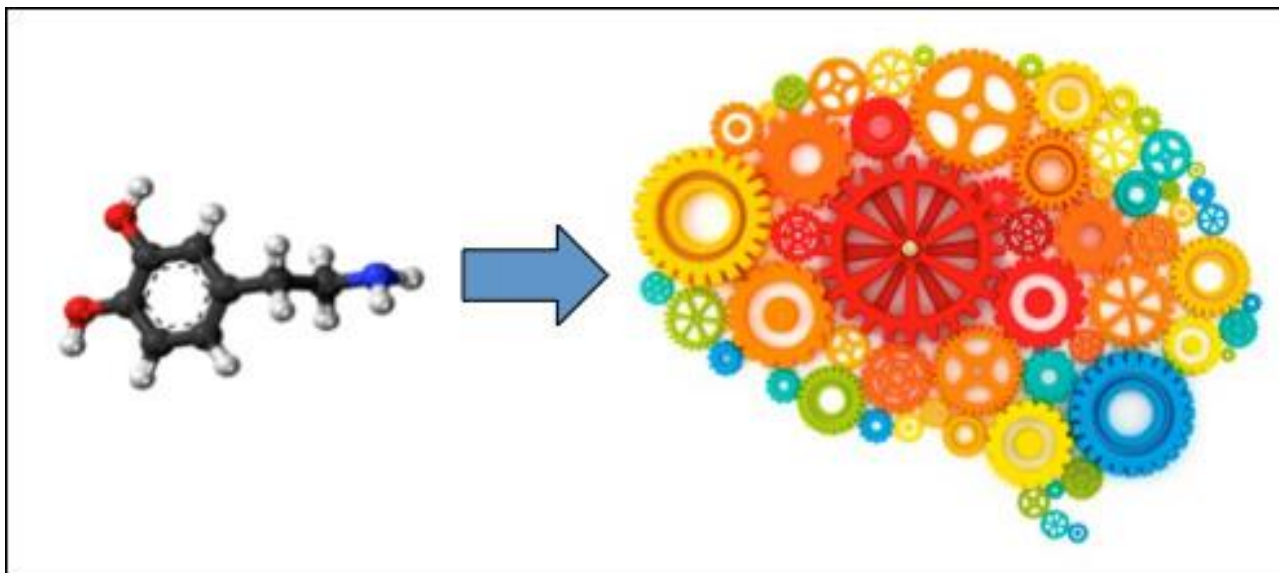
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<http://www.compoundchem.com/wp-content/uploads/2015/07/Chemical-Structures-of-Neurotransmitters-2015.png>

Netter's Atlas of Human Physiology, Elsevier 2015

NEVROLOGISKE SYKDOMMER = MULTI-FAKTORIELLE SYKDOMMER



ELDREBØLGEN

Aging US population

Dementia world wide

2010

35.6M

2030

65.7M

2050

115.4M

More than 10% of those >65 yrs have NDG

HISTORIEN OM ALZHEIMER'S SYKDOM

1906: Alzheimer's sykdom blir beskrevet for første gang. Symptomer; hukommelsestap, paranoia og psykologiske forandringer. Ved autopsy er det signifikant atrofi av cerebralt volum og nerveceller.

1931: Elektronmikroskopet gjør det mulig å studere hjernens celler i større detalj.

1968: Utvikling av den første kognitive skalaen.

1974: Kongressen etablerer National Institute of Aging (NIA).

1976: Alzheimer's sykdom er anerkjent som den vanligste formen for demens.

1983: Første National Alzheimer's month (November) for å øke bevisstheten rundt sykdommen.

1984: Beta-amyloid identifiseres.

1986: Tau proteinet identifiseres.

1987: Den første Alzheimer's drug trial initieres: The Alzheimer's Association assisteres NIA og Warner-Lambert Pharmaceutical Company (nå kjent som Pfizer) i launch og rekruttering av deltakere i en klinisk studie med tacrine; det første medikamentet som var spesifikt designet for Alzheimer's symptomer.

1993: The Food & Drug Administration (FDA) godkjenner den første Alzheimer's medisinen, Cognex, for hukommelsesproblemer. I dag er det totalt 5 godkjente medisiner på markedet for behandling av Alzheimer's sykdom.

1994: Tidligere President of the United States Ronald Reagan annonserer sin Alzheimer's diagnose.

1995: Den første transgene Alzheimer's muse-modellen ble generert.

1999: Alzheimer's vaksine suksessfull i mus.

2003: NIA starter opp en National Alzheimer's Disease Genetic Study, søke etter de identifikasjon av risikogener for Alzheimer's sykdom.

2010: Alzheimer's fastslått som the sjette ledende dødsårsak i USA.

2011: President Barack Obama signerer the National Alzheimer's Project Act, en nasjonalt samarbeid for støtte til og funding av Alzheimer's-forskning.

2013: The G8 Dementia Summit lanserer et internasjonalt initiativ mot Alzheimer's med mål om å finne en kur innen 2025.



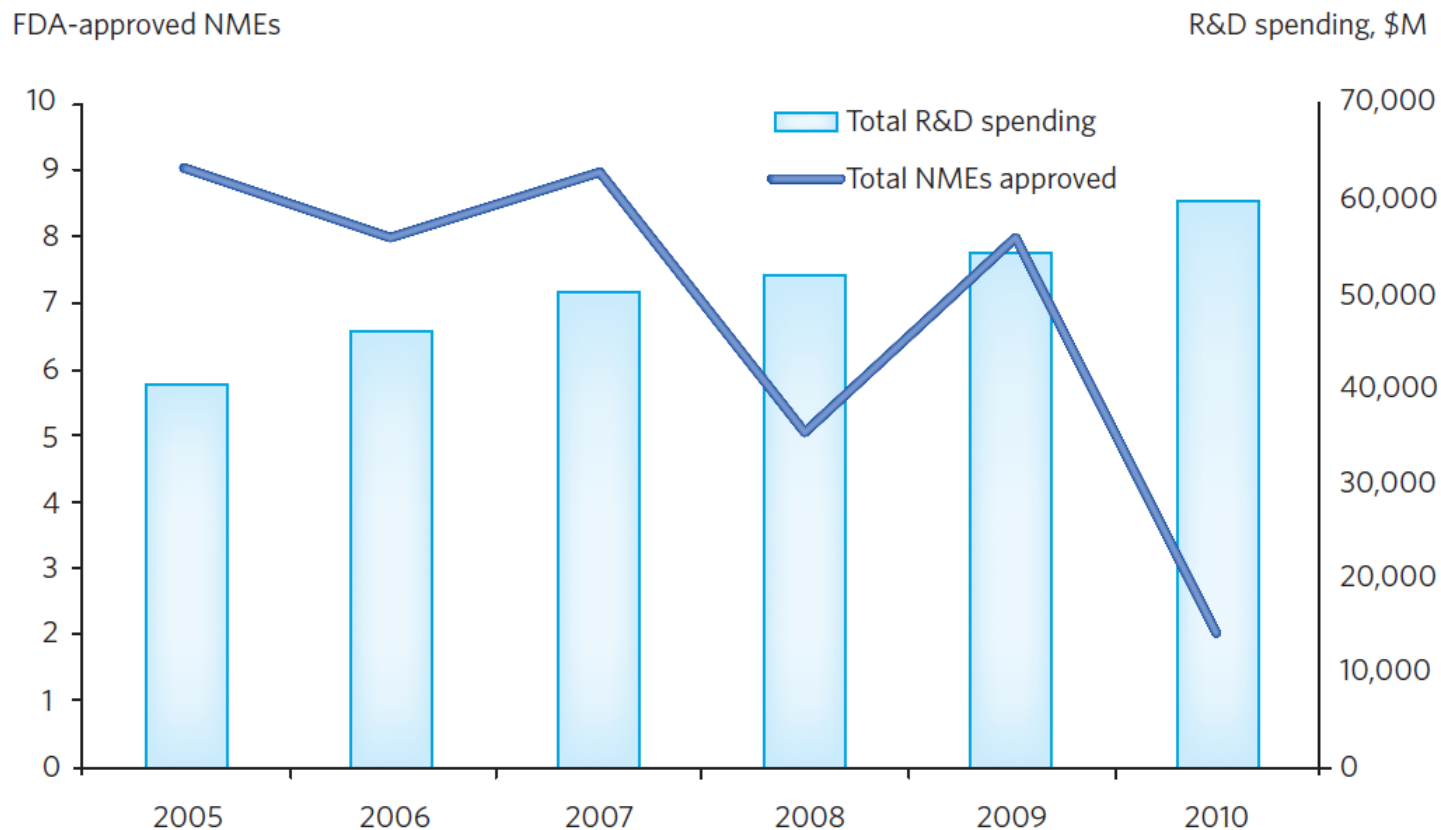
**Etter mer enn 100 år
har vi ingen årsak,
ingen kur og ingen
god symptomatisk
behandling...**

abbvie

The crisis



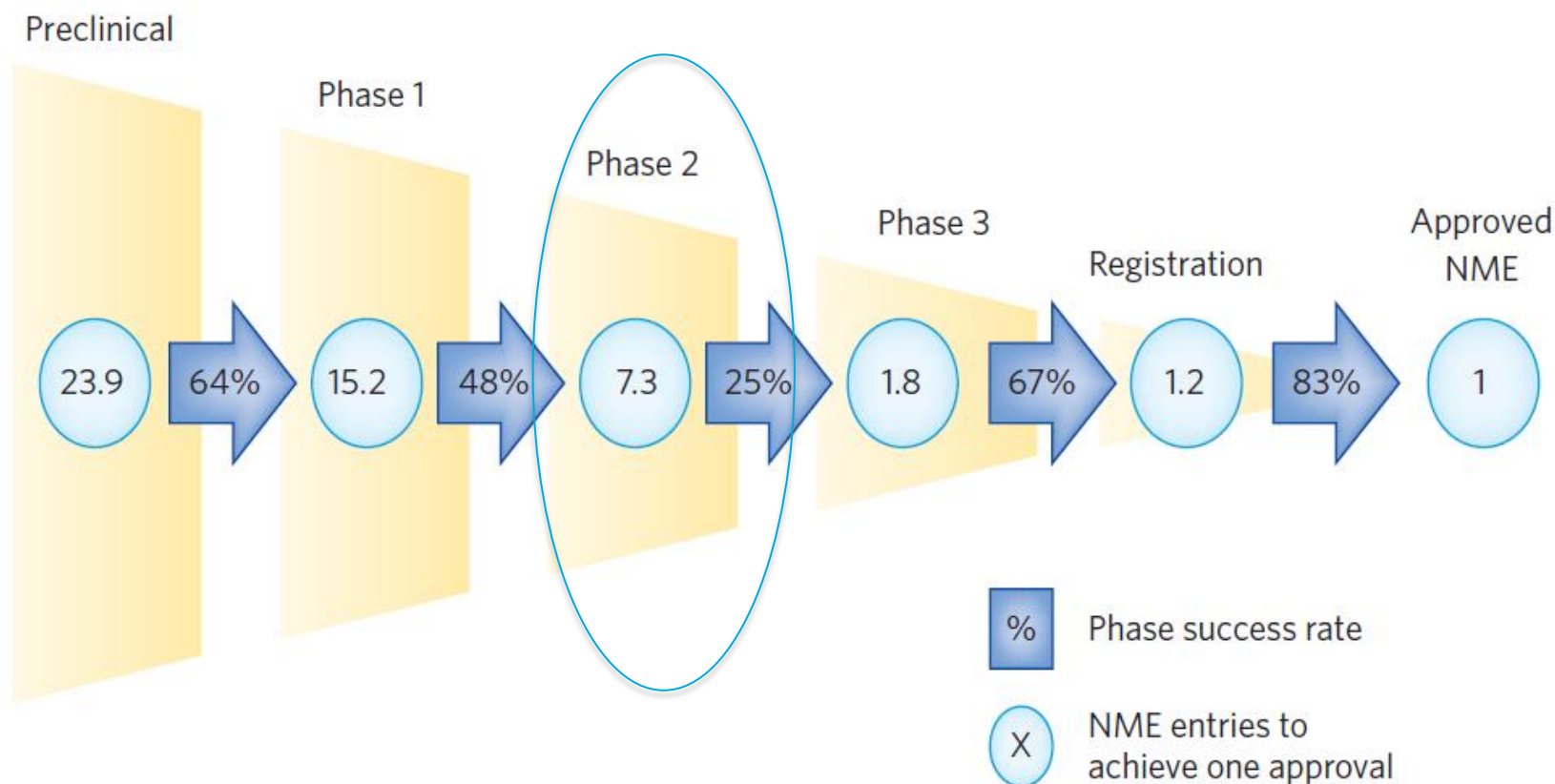
Big pharma produktivitet 2005-2010



Mark E. Bunnage, Nature Chemical Biology, Vol 7, June 2011, 335-339

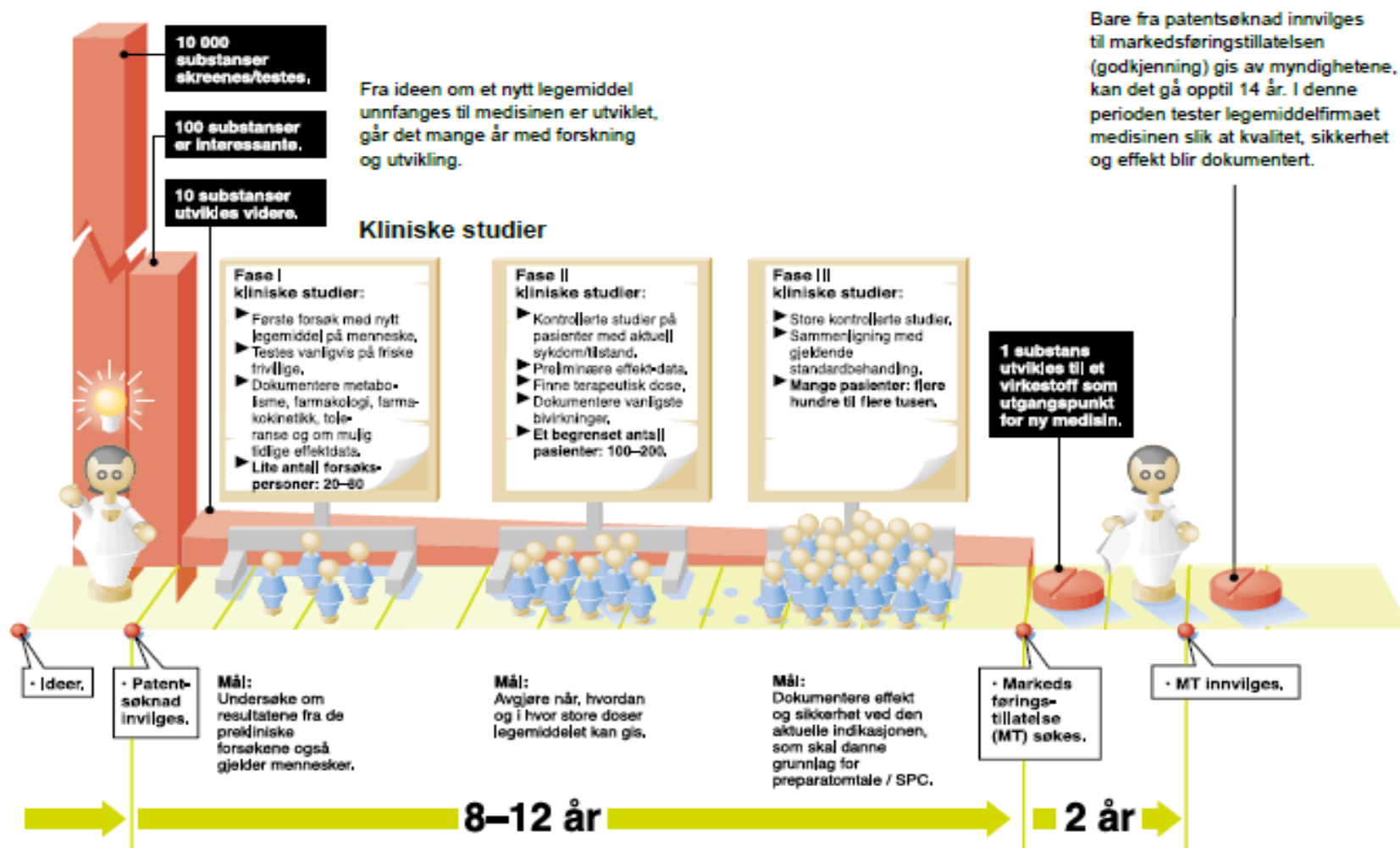
NME success-rate fase per fase

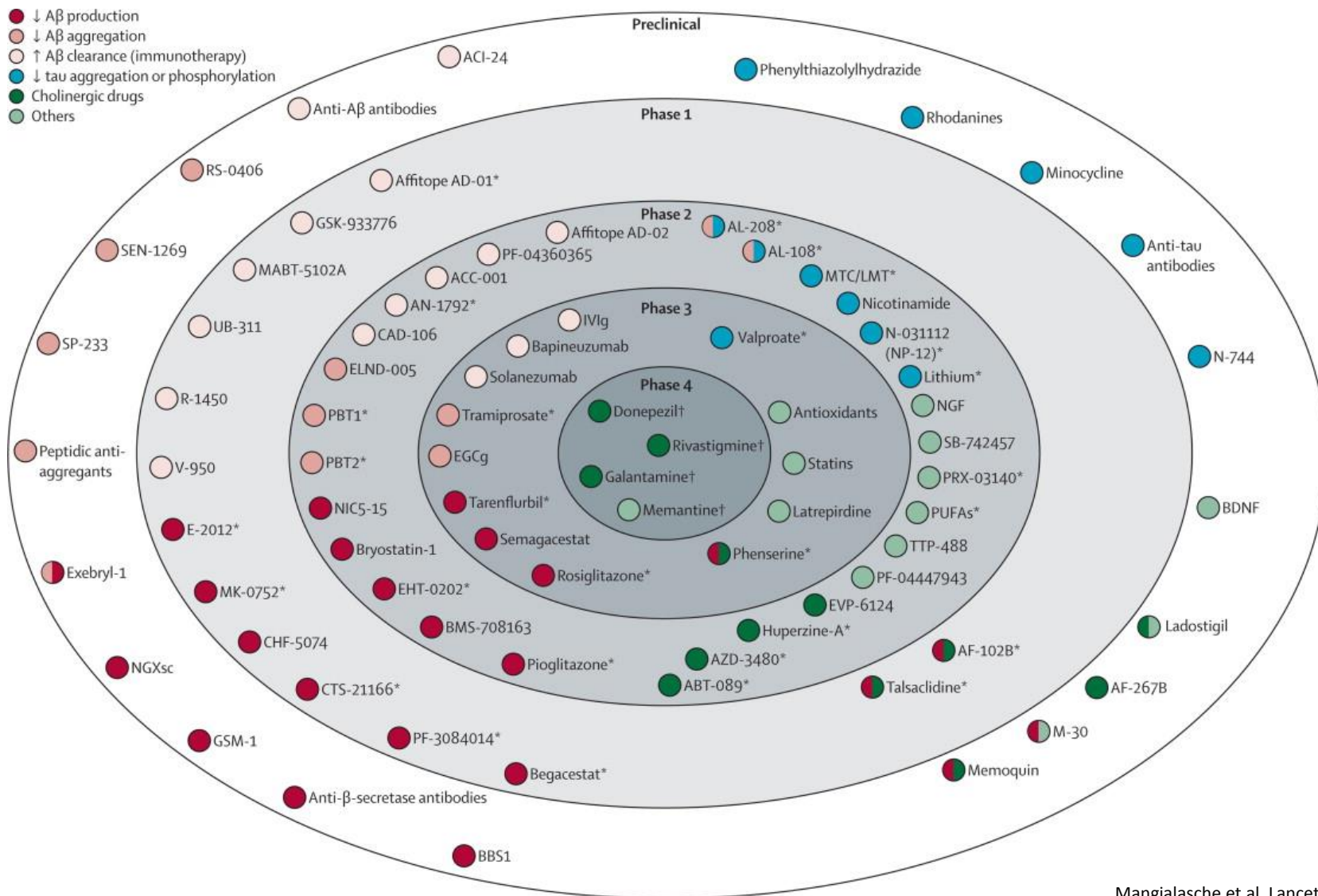
Pharmaceutical industry 2005–2009



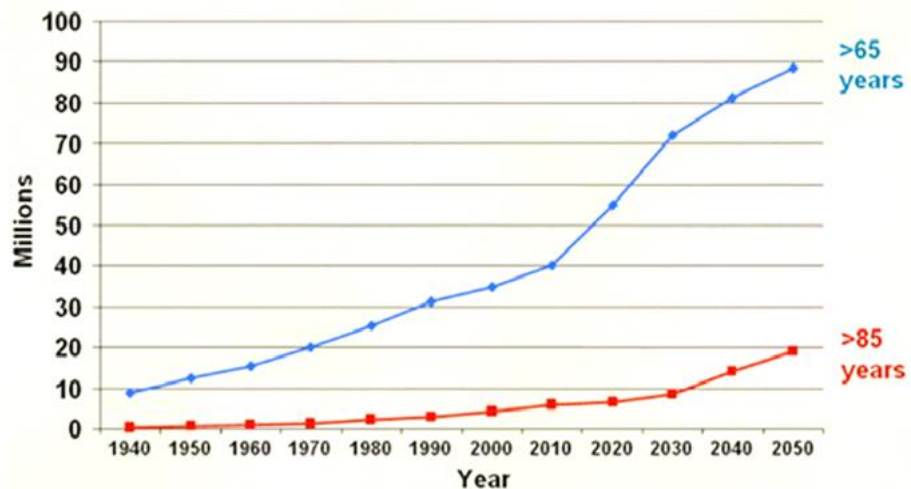
Mark E. Bunnage, Nature Chemical Biology, Vol 7, June 2011, 335-339

Legemidlenes fødsel



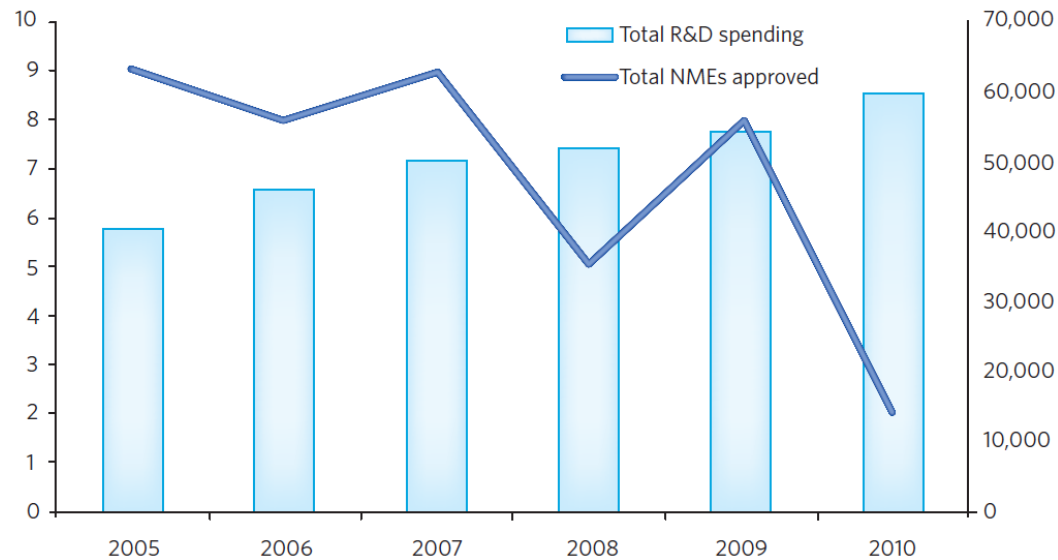


THE CRISIS



FDA-approved NMEs

R&D spending, \$M



«På kinesisk består ordet krise av to tegn. Det ene står for fare og det andre for muligheter» John F. Kennedy

abbvie

Fremtidens
muligheder



BRIDGING THE GAP BETWEEN SCIENCE AND PHARMA



https://upload.wikimedia.org/wikipedia/commons/c/ca/0802_DV_view_from_DantePeak.jpg

BRIDGING THE GAP BETWEEN SCIENCE AND PHARMA

Human genome project

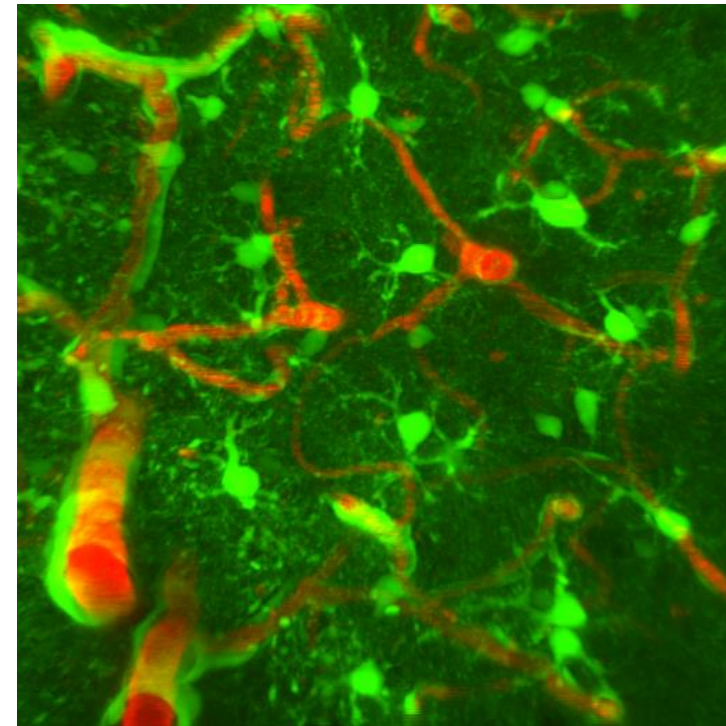
Brain Research through Advancing Innovative Neurotechnologies Initiative (BRAIN)

Digibrain

Centre for Integrative Neuroplasticity (CINPLA)

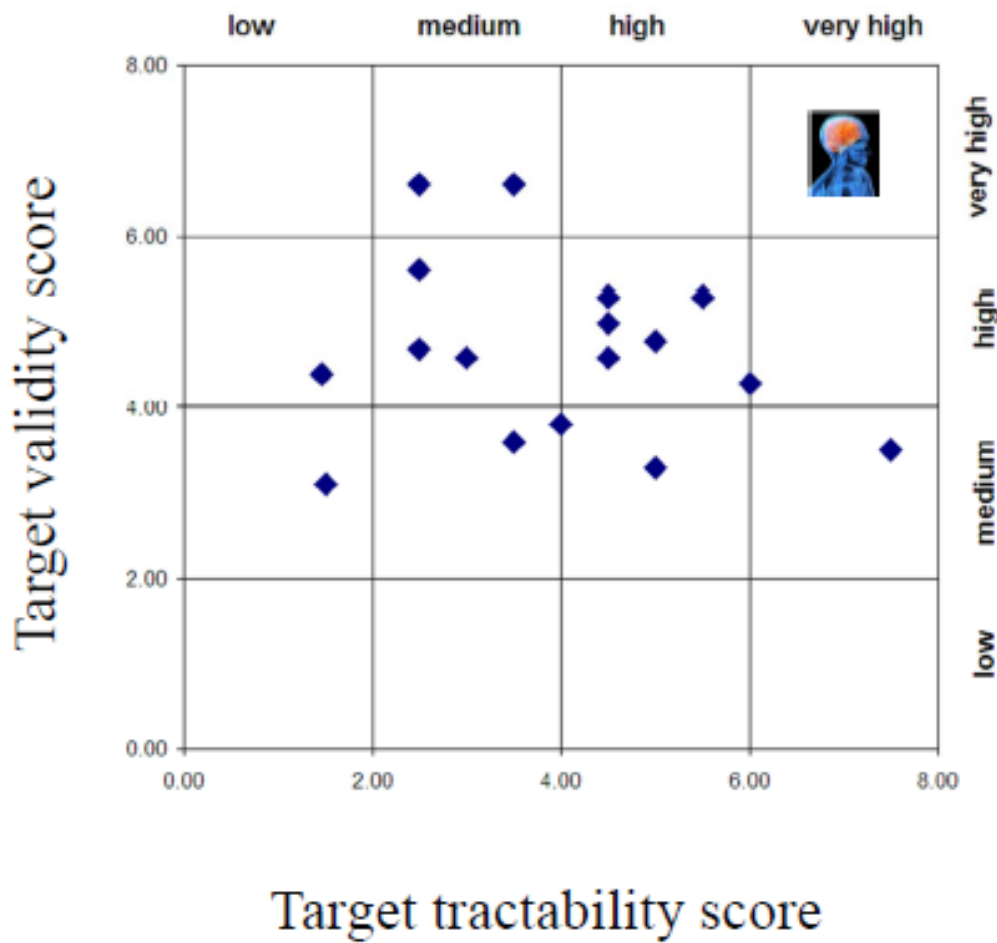
To-foton laser skanning mikroskopi

Nanoscience



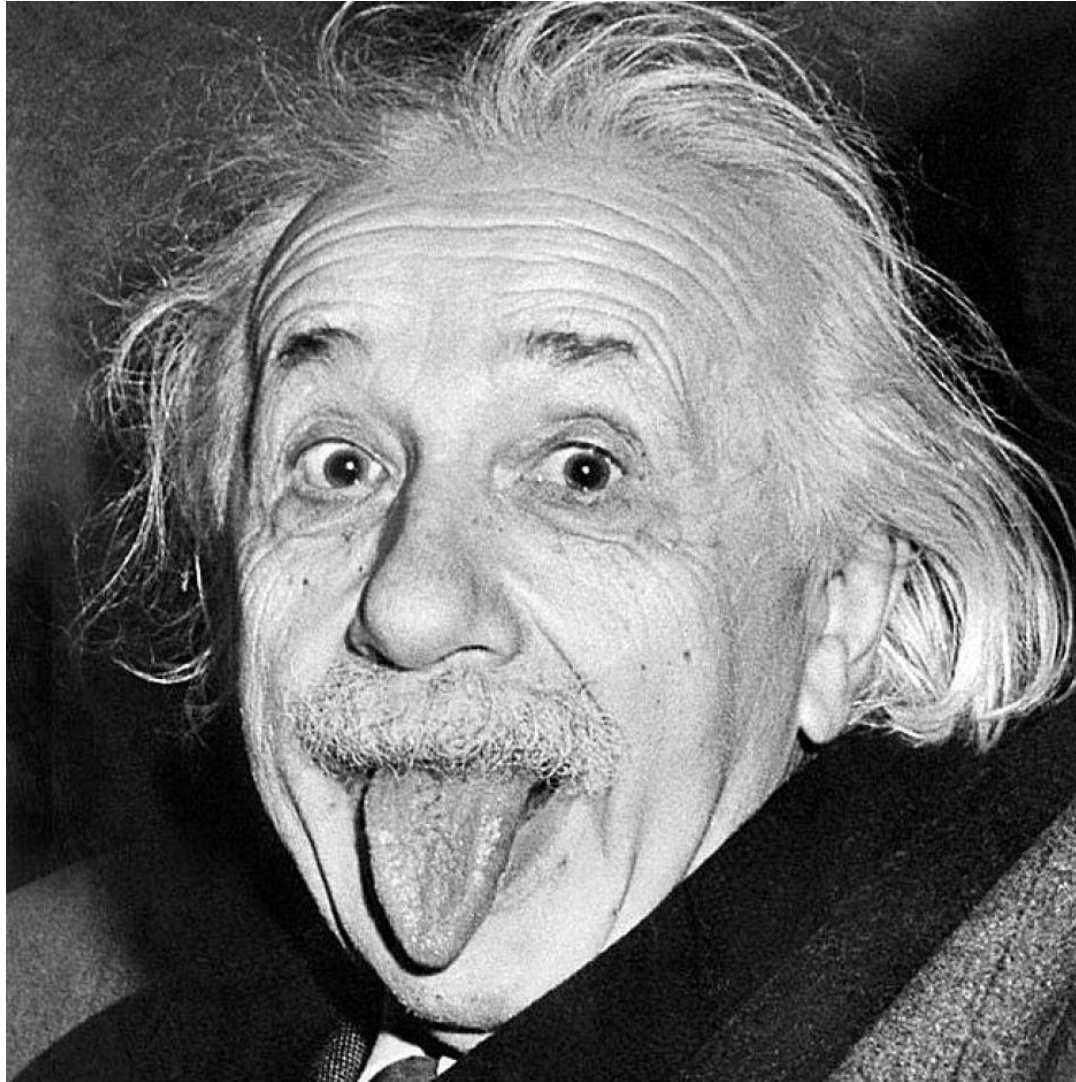
To-foton laser skanning mikroskopi bilde av hjerneceller og hjernens blodårer, G.F. Vindedal 2014

IMPROVING TARGET SELECTION



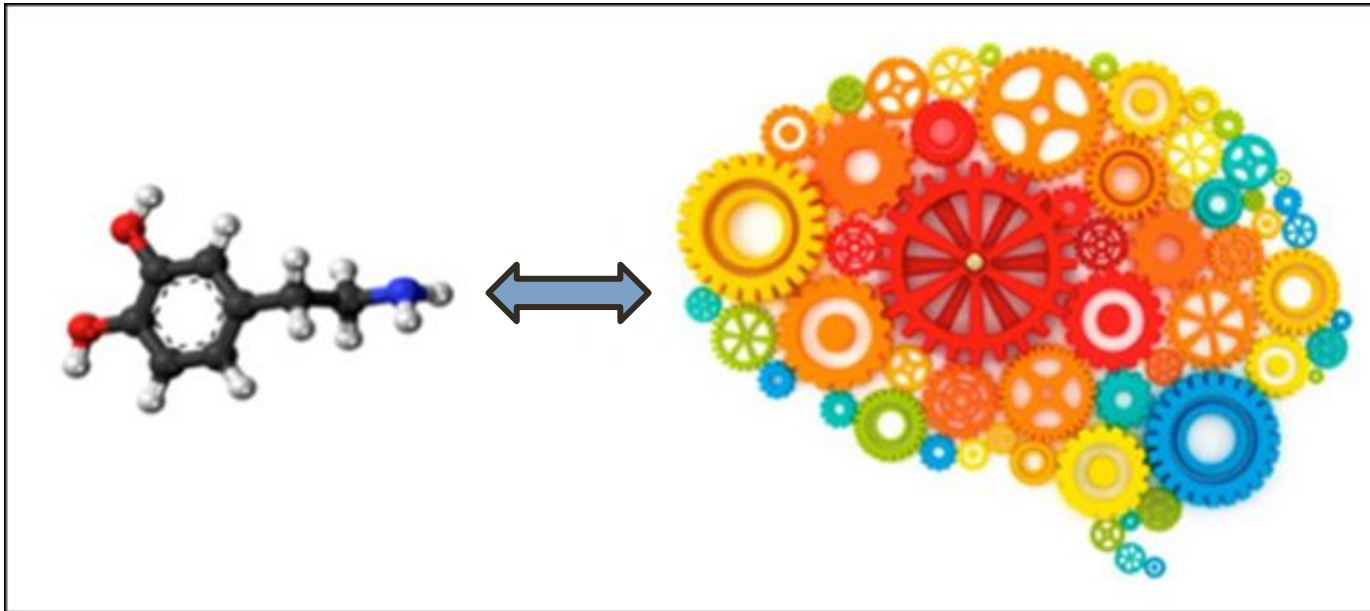
Courtesy of G.C. Terstappen 2014

«Insanity is doing the same thing over and over again and expecting different results» Albert Einstein



TAKE HOME MESSAGE

- Nevrologiens komplekse biologi
- The crisis
- Fremtidens muligheter:
 - Generere «big data»
 - Velge de rette targets
 - Dra nytte av teknologisk utvikling og nyvinning
 - Økt samarbeid mellom akademiske miljøer, bioteknologi og farmasøytisk industri





Takk for oppmerksomheten